

November 7, 2016 Annual Member Meeting Dawn's Delectables

CDA Board Members in Attendance

- President: Teva Youngblood
- Treasurer: Lauri O'brien
- Secretary: Amanda Hanson
- Vice President Jakob McGhie

Call to Order

Meeting called to order at 6:06pm Teva

Approval of Agenda

Jake makes a motion to approve the agenda as written, Lauri Seconds, unanimous

Reading and Approval of Meeting Minutes

N/A

President's Report

New logo

New vision statement:

“To establish an economically relevant socially inviting and significant downtown core.”

\$49,283 Work plan for 2017 has been added to the City Lights B&O tax, first thing after the new year City Lights has to submit it right away in order for Centralia to receive the money before the cap is hit.

Social media stats: What's happening in Downtown Centralia page; getting people focused on promoting their businesses and events.

CDA Facebook 1,834 likes (growing numbers of likes, views, comments, contributions to the page)

Lighted tractor parade 20,000 views

NW Travel magazine advertisement on the LTP

2,500 so far have said that they are going to the LTP on Facebook

LTP Application is going to be going live once we have permits back from the state on closing the streets.

CDA Washington twitter account, Instagram advertisement

\$1,000 donation from Edna Fund, for historic Plaques, sample plaque brought in.

Working on getting a quiet train zone set up for the main intersections in Centralia. We're waiting on an official report to get a cost idea for the project.

Flower Baskets; Pioneer West will be providing the flower baskets for next year

Central Park Clean up – Calypso light donation – Dan Duffy Centerville window Display

Shop Small Saturday Nov. 26th Teva has a bunch of promotional materials for the event. CDA needs volunteers to set up a table for it in Central Park.

Important matter needing to be looked into: Is the Centralia WA train station is being shut down?
Turned into kiosk only.
Dawn, back in August, spoke with Peter, regarding the Amtrak station master issue. Has not heard back yet; the state could staff it, or they could have volunteers staff it.

Treasurer's Report

\$953.73 profit

Election of Board Members

Amanda Hanson
Joan Hitchcock
Travis Pollanz
Tory Graf
Barbara Salewsky
Holly Phelps
Jan Nontell

3 Year term candidates

Travis, Holly, Tory

2 Year term candidates

Amanda, Barb, Jan

Volunteer of the Year

Holly Phelps

Public Comments

Dawn: Discussing purchasing a fake Christmas tree from Costco. \$700

Calypso will look into finding a tree at a lower cost.

Would like to have the tree purchased and set up before the Train Depot pancake breakfast Saturday morning after Thanksgiving.

November 21st meeting Rectangle Gallery 6:00pm

Friday is Hubub's 11th anniversary celebration

Creating a list of membership dues that are due

Membership drive

Adjournment

Jake makes a motion to adjourn, Lauri seconds, unanimous

Meeting Adjourned at 7:08pm