

## **December 12/13/2016 General Board Meeting Dawn's Delectables**

### **CDA Board Members in Attendance**

- President: Teva Youngblood
- Treasurer: Lauri O'brien
- Secretary: Amanda Hanson
- Barb
- Travis
- Holly

Board members not in attendance or late

Absent: Jake

Late: Jan

Late: Tory

### **Call to Order**

Meeting called to order at 6:04pm by Teva

### **Approval of Agenda**

Lauri makes a motion to approve the agenda as written, Travis seconds, unanimous

### **Reading and Approval of Meeting Minutes**

Approving and amending the October (and both November) minutes, Amanda makes a motion to approve, Jan seconds, unanimous.

### **President's Report**

Live 95 Monday morning, the DJ said that he had a blast at the Christmas Market and the Parade.

LTP has its own Facebook page now, people from Portland were posting about coming up for the parade. LTP meeting next Tuesday the 20<sup>th</sup> at Tikki 7:00pm

Borst Park Christmas Lights Wednesday the 21<sup>st</sup>

The CDA will not be purchasing post cards for it, it will only be advertised through social media.

Flower Basket fund raising

Goal to sell 100 baskets (\$7,700)

Winter Main street Retreat, in Olympia at the end of January, the CDA is required to have someone attend it.

### **Vice President's Report**

N/A

### **Secretary's Report**

N/A

### **Treasurer's Report**

LTP all together we brought in \$2,559.54

Up \$415.74 from last year

Tiki Taphouse donated \$100 for us using their suggested bands for Music on the Lawn

Disconnecting the Rainier phone

Options for new office space, and storage spaces. Bead Opus has offered to let the CDA use their attic for storage.

### **Organization Report**

N/A

### **Promotion Report**

Facebook group

Workshop exercises

### **Antiquefest**

Starting to get the group together on it, and working on presenting ideas on

### **Kristy will be in charge of the Christmas Market**

Start much earlier next year

Good reception from the community and vendors

How much vendors made, where the customers were from (Tory is compiling that information)

There was a partial second day for the vendors that stayed. Last minute decision.

See, for next year, if the train station could be used for the event space.

Labeling the LTP weekend something such as “Winterfest” to advertise a wide variety of events.

Making lists in January of events that the CDA is doing and the Merchant group is doing. Going through the list, figuring out the cost, having all of the information written down. (For businesses to see, so that they can budget for the year) and to keep overlap from happening.

### **Design Report**

Park Clean up: finding a way to secure gardening supplies for future, donated in kind, by other people or businesses

Setting up the Design committee facebook page

First sit down meeting will be after the 1<sup>st</sup> of the new year

(We have a purple and a pink bike in storage, they cannot be placed in the sidewalks, they are not set up for drilling)

Flag on Pine/Tower still up

### **Economic Vitality Report**

March, will be taking inventory of all buildings in the downtown, what is empty, what is filled, what we have. Core downtown, side streets, pearl, and a little down main

We'll be communicating with Chehalis on how they are managing that.

### **Merchant Ambassador's Report**

Creating a seamless bridge between the merchants, “this is what we're doing better”

Membership drive

Creating a business model to show consistency and transparency

They need a questionnaire and constructive feedback

This is what we're doing different, this is what we're going to give you and help you with, this is why you need to join; and a budget so they can see what we're spending our money on.

Having a mix of both digital and paper media to reach out to people with, to get them back onto the CDA.

**Item's not Associated with the Agenda**

Centralia "George Washington's" Birthday, August 15<sup>th</sup> 200<sup>th</sup> Birthday Historical Museum is getting a statue made. How/what can the CDA do to celebrate

Next meeting Jan 16<sup>th</sup> 6:00pm Rectangle Gallery

**Adjournment**

Jan makes a motion, Travis seconds, unanimous.

Meeting adjourned at 7:12pm