

January 16, 2017 Azteca General Board Meeting

CDA Board Members in Attendance

- President: Teva Youngblood
- Vice President: Jan Nontell
- Secretary: Amanda Hanson
- Treasurer: Lauri O'brien
- Member at Large: Jake McGhie
- Member at Large: Tory Graf
- Merchant Ambassador: Travis Pollanz
- Merchant Ambassador: Barb Salewsky

Late Members:

- Member at Large: Holly Phelps

Call to Order

Meeting called to order at 6:05pm

Approval of Agenda

Amanda makes a motion to approve, and correct, the agenda Tory seconds, unanimous.

Reading and Approval of Meeting Minutes

Lauri moves to approve the minutes, Jan seconds, Jake abstains, motion approved

President's Report

Teva will be going to the Meet Leadership meeting
Wednesday is Advocacy Day 7:00am – 9:00am
Topic ideas to present at Advocacy Day

Vice President's Report

George Washington Celebration will be a 1 year celebration, finishing with a statue of George, his wife, and his dog (in bronze) we have asked for a \$18,000 grant to help promote the Celebration, \$26,000 for Centralia 360 and then \$5,500 for general promotions for Antiqufest and LTP
Tory will be defending the 360 and promotion grant
Brian Mittge and Tory will be defending the George Washington grant

Secretary's Report

Events to Remember, Children events in Centralia and Chehalis
Themed events: Minecraft, Pokemon, Harry Potter...etc
Amanda will be getting in touch with the coordinator and inviting her to the next meeting.

Treasurer's Report

Profit and Loss Report \$1,945.77
5 Flower Baskets sold so far
Cash Balance \$17,426.67 (City has still not billed us for LTP)
Rainier Connect: We are out of the phone contract as of the end of January.
Twin Cities Signs and Graphics: the bills do not come itemized, the bill was for the Santa Posters
We need to update the signing cards

Organization Report

Selecting a date for the Organization Workshop - Wednesday January 25 6:00pm

Creating a sign on contract for new board members

No orientation for new board members; look into possible future orientation for both board members and regular members.

Meyers Briggs test; or insights tests for new board members.

Promotion Report

Business Model Canvas: provided handout.

Moving the Feb 6th meeting to the Gallery

Design Report

Bike Rack promotion for Seattle to Portland, take pictures of the bikes, bike swag.

Email to Jim Green, setting up a meeting with him, and putting purchase papers at Pioneer West

The City has taken down the orange flag that was still hanging

Economic Vitality Report

Business improvement classes offered by the CDA

Merchant Ambassador's Report

Jan, Amanda will be getting in touch with Officer Slotnick about Crime Prevention Services, so that the Merchant Ambassador's will be able to reach out to businesses in the downtown to see if they want their services.

Adapting Robert's Rules of Order; in order to have meeting agendas written 7 days in advance to present to potential new members. It can be discussed at the January 25th Organization meetings.

Travis makes a motion to adapt Robert's Rules of Order, Jan seconds, discussion

Jake: Presenting at least a Thursday or Friday deadline for the agenda

Travis: Providing the draft 7 days in advance, for a guideline to follow

Max: It is standard to practice having a week in advance for the City

Jan: It would give us a better opportunity to be a better board.

Minutes, Agenda draft, and treasurer report will be available the Wednesday before the meeting: Travis moved, Jan seconded, unanimous.

Item's not Associated with the Agenda

Old Businesses

Antiquefest July 21st 22nd

\$417 raised so far, people signing up, stage donated Tower Trading Company

Friday, Saturday will be Antiquefest, Sunday will be a pick up day.

First Girls Night out meeting this Thursday 8:30pm at the Station.

Next meeting Feb 22nd at 6 at the Gallery

New Businesses

George Washington Committee

Hope to raise \$200,000

Jan would like to have the CDA be the 501 C3 Agent, keeping funds separate, Travis seconds
unanimous

Adjournment

Amanda makes a motion to adjourn the meeting, Tory seconds, unanimous 7:44pm