

## **November 21, 2016 General Board Meeting Rectangle Gallery**

### **CDA Board Members in Attendance**

- President: Teva Youngblood
- Vice President Jan Nontell
- Secretary: Amanda Hanson
- Treasurer: Lauri O'brien
- Member at Large: Travis Pollanz
- Member at Large: Barb Salewsky
- Member at Large: Holly Phelps
- Member at Large: Jakob McGhie
- Member at Large: Tory Graf

(22 people in attendance)

### **Call to Order**

Meeting called to order at 6:00pm by Teva

### **Approval of Agenda**

Jan makes a motion to approve the agenda as written, Holly seconds, unanimous.

### **Secretary Report**

N/A

### **Officer Slotnick Guest Speaker**

Crime Prevention Mission

Services and Education that they provide (printed slideshow provided)

Offer monthly or quarterly training

Services: they can come in and survey your business and provide information and suggestions to improve security, and make it less vulnerable to theft.

CPD Officer J. Slotnick #399

[jslotnick@cityofcentralia.com](mailto:jslotnick@cityofcentralia.com)

Question: Is it possible to get a foot patrol walking up and down Tower on a regular schedule.

Answer: There is a staffing issue, however there is an 8 person reserve program. Staff can ask for the hours to participate if they have time.

Possibly having a crime prevention truck out on the street for Girl's Night Out in the future.

Question: Is it possible to have move officers checking down railroad ave. (Behind Shady Lady)

Answer: They could make a facility visit, to do a personal assessment.

(Some presentations take 45min to an hour 1 ½ hours and can be scheduled on a regular basis)

### **President's Report**

Membership renewal letter

Kelly Janssen High School volunteers

Volunteered to be the Volunteer Program Coordinator for the Highschool. CDA has a table at the volunteer fair at the Highschool on 11/23 Tory will come help, talk with students, convince them to

volunteer. Try to recruit them for Shop Small Saturday, they will be handing out bags, balloons, other swag.

CDA table will be blowing up balloons, purchasing helium, Tory will check Costco and the local gas supplier. (Current plan is to purchase a tank from Walmart)

(The Antique Vault will have a Santa Clause out in front of it for Shop Small Saturday)

Recruiting High School volunteers for the LTP and the Christmas Market

Borst Park Holiday Lights Volunteers needed for the Wednesday 21<sup>st</sup> of December, there needs to be 4 people at all times. Counting cars, taking donations 4:30pm – 7:00pm

### **Assigning Committee Chairs**

Tory: Promotions Chair

Jan: Economic Vitality (Put Crime Prevention under EV)

Amanda: Design Chair

Jake: Organization

Travis and Barb: Merchant Advisers

Requirements: Need Monthly update for Board meetings; even if you do not have a report; Check Main Street America for committee resources.

### **Vice President's Report**

Nominating and voting on the executive board members for the 2017 year.

Jan Nontell nominates Teva Youngblood for President, unanimous. Teva Youngblood has been re-elected for President

Nominees for Vice President: Jan Nontell, Tory Graf and Jake McGhie

Jan 5, Tory Graf 1 Jake 2 McGhie

Jan Nontell is elected Vice President

Nominee for Secretary: Amanda Hanson

Amanda Hanson unanimous vote

Amanda Hanson is Secretary

Nominees for Treasurer: Lauri O'Brien and Barb SalewSky

Lauri O'Brien 5, Barb Salewsky 2

Lauri O'Brien re-elected

### **Treasurer's Report**

\$17,604.94

Bank account has been reconciled

9 sign ups so far for the LTP

Taxes have been submitted, cost is \$300 but \$200 is being refunded in kind.

Lauri makes a motion to refund Dawn \$653.39 for the train station Christmas Tree. Travis seconds.

Unanimous.

Discussion: 12ft tall tree, pre-lit, will be stored in the CDA office, 10 year warranty, Dawn will check the paperwork for a registry.

Membership goes until a year after you paid

We will file the treasurer's report for the month of November

### **Organization Report**

Passed around copies of the By-Laws

### **Promotion Report**

December 10<sup>th</sup> advertisement with Portland Mercury, and the Seattle Stranger, online ad and paper ad.

Merchants group will be paying \$150 for the online ad

Would like to propose the CDA to pay for a paper ad

Jan moves to approve the \$412 Eighth Page Ad, Travis seconds, unanimous.

Discussion: When does it need to be ready by Dec. 1<sup>st</sup>; checking out the local hotels for vacancy.

### **Design Report**

Trees are not being cut properly, speak with the city about pruning at the right time of the year.

Speaking with Parks and Rec to see how the CDA would go about maintaining the landscape of the parking lots.

### **Economic Vitality Report**

Pop up advertising

### **Merchant Ambassador**

Getting copies of the welcome packet.

(Having Crime Prevention Education meetings at workshop meetings)

### **Items for Consideration**

Moving the next meeting for Dec. 13<sup>th</sup> at Dawn's Delectables, Teva seconds, unanimous. 6:00pm

### **Items not Associated with the Agenda**

Max: The free bus will be going from the sports arena, to the outlet mall, and to the historic downtown. It still needs to be voted on, however if approved it will begin in 2017; merchants need a list of days that this will be happening; Promotions committee will be taking information to pass out.

Dawn: Turkey Trott winners were picked, it was a good successful event.

Welcoming the Antique Vault to the neighborhood

### **Adjournment**

Jake makes a motion to adjourn, Teva seconds, unanimous

Meeting adjourned at 7:42pm