

June 19, 2017 – General Meeting

Location: Rectangle Gallery

Agenda

CDA Board Members in Attendance

- President: Jan Rockwell-Nontell
- Members at Large: Tory Graf, Kristi Vrooman
- Secretary: Sara Potter
- Treasurer: Dawn Lawson
- Vice President: Andy Skinner
- Board Liaison – Centralia City Council: Max Vogt

CDA Board Members Absent

- Jay Ryan

CDA Members in Attendance

- Flossy Heyman
- Sandi Walczyk
- Holly Phelps
- Kirsten Nash
- Rebecca Staebler
- Maureen Longley

Call to Order

Meeting called to order at 6:07 pm.

Introductions

Agenda Corrections and Agenda

Addition – Jakob McGhie/School Supply Drive

Deletion – Chamber of Commerce

Reading and Approval of Meeting Minutes

No minutes available from May meeting

Treasurer's Report: Account Update/Bills

Income

- Fruffels membership
- Flower Baskets X2

Expenses - M/S/P to pay the following

- TCS&G \$173.46 (bus posters and tri-folds)
- Jan Nontell \$350.50 (American Insurance Co) and the cost of reimbursing the flower basket for Tips and Toes \$70.33

- Mandy McDougal reimbursement of \$7.99/month for six months internet service (Go Daddy)
- Pioneer West \$4,963.52 (Flower baskets)
- PA System \$100.00
- Summerfest \$75.00

Guest: Jakob McGhie-School Supplies

School supply drive

Businesses will have boxes for the public to fill

Boxes and posters will be donated by Althausen, Rayan & Abbarno

CDA will identify businesses that would like to be involved and provide social media

Discussion included how monetary donations could/should be taken

Kristi Vrooman will do merchant networking

Boxes will be picked up August 31

It was M/S/A to partner with Althausen, Rayan & Abbarno to do the school supplies drive

Organization Report

N/A

Promotions Report

- Music in the park
- Summerfest
- Farmers market
- Pa systems

Design Report

N/A

Economic Vitality Report

N/A

Merchant Ambassador's Report

N/A

Old Businesses:

- Executive Director - Have chosen a finalist, will be starting negotiations and employment discussion
- Music in the Park - June 24, 2:00 Dmitry Mathias. Need PA system: Tory to finalize
- Antique Fest – Report given by Holly Phelps
 Music and vendors are filling up. Posters and save the date cards are available, Mailing is ready to go out. There are still a few spots left for vendors, have interested vendors contact Holly. PSAs can go out under the CDA as the non-profit sponsor. Several members of the Chamber including Dawn and Kristi volunteered to include Antique Fest in a write up for the Chamber newsletter. Holly stated that she would like to see downtown businesses bump items out onto the sidewalks and have people in period costumes. Holly can help put the costumes together-- looking at the time period of 1875-1920
 If anyone has questions or would like to help, contact Holly at The Shady Lady

- 4th of July Parade: Looking for volunteers to help the day of the parade.

New Businesses

- We are looking for chairs for Organization, Design and Economic Vitality. Please let Jan know if you are interested.
- The resignation of old board members and addition of new members requires that a change be made in the signers for the CDA accounts at Umpqua Bank. The motion was made by Kristi Vrooman and seconded by Andy Skinner to “Remove Teva Youngblood, Lauri O’Brien, and Amanda Hanson as approved signers on the account and to add Andy Skinner as Vice President, Dawn Larson as Treasurer and Sara Potter as Secretary.” Motion passed unanimously. Jan Nontell (President) is currently on the checking account.
- Bylaws – The Board is suggesting bylaw changes including changes in meeting names and definitions, giving the membership to right to a vote on items that come before the membership. Discussion included the types of items that would be up for vote.
- Business Plan/Marketing Plan/Work Plan/Budget (draft). Jan explained that the draft and changed work plan had been given to the city manager and also to the City Council. It was well received.

Good of the order

- Working with the Homeless: a number of merchants have gotten help from homeless members of our community in cleaning the streets and areas around their businesses. Tools and supplies including garbage bags, brooms and dustpans, tools for weeding, etc are needed
- Street Sweeper: looking into how often the street sweeper is used downtown and if it can be used more than it is now
- Police Presence: It was brought up that it would be beneficial to everyone to have a better police presence in the downtown corridor. The CDA will check and see if it is possible to have a foot patrol and officers that stop in at different businesses so we can all get to know each other. Phone for 911 non-emergency line 360-330-7680

Adjournment

7:51

Next Board Meeting: July 3, 6pm, Rectangle Gallery

Next General Meeting: July 17, 6pm Rectangle Gallery