

Meeting Minutes – August 7, 2017

Location: Rectangle Gallery

Call to Order

Meeting was called to order at 6:01 PM by Jan Nontell

Introductions

Board members in attendance: Jan, Tory, Dawn, Kristi, Andy, Max

Board members absent: Jay, Sara (unable to attend due to a car accident)

Members present: Maureen and Kevin Longley - Centralia Square, Holly Phelps - Shady Lady, Susan Delaire

Agenda Corrections and additions

A number of additions were made to the agenda. Tory moved to approve the agenda with updates. The motion was seconded and carried unanimously.

Approval of Minutes

Minutes not available due to Sara's accident.

Treasurer's Report: Account Update/Bills

Received invoices for George Washington. Items will be paid by the CDA and reimbursed through LTAC. Received money for GW t-shirts sold.

Paid the rent and need to pay August. Will send a letter to Lewis and Clark to give our notice.

Scheduling time to take a picture of Max's donation from Windermere at 9:30, Wednesday at Windermere.

Andy moved to accept the treasurer's report. Tory seconded. Motion carried.

Committee Reports

Organization:

2017 Lodging Tax Proposal (LTAC): Will be including a request for \$6000 in the LTAC proposal for next year. If that is not accepted, it will be requested as part of the B&O donation ask from the city. Holly provided an update on the plans for Antique Fest. Jan provided an update of some of the suggestions for the LTAC grant proposal.

Schedule of membership renewals: Discussion about whether or not we should drop membership fees. Suggestions include that the membership dues buy you a flower basket. We will talk to Scott about the schedule of membership renewals

Promotions:

360 Tour: The exterior shots will need to be completed this week.

Use of 2017 marketing funds :Will send an item to the membership to vote – repurposing \$2000 of the 2017 marketing funds to sponsor the Christmas Market.

It would be great to get drone footage of the Lighted Tractor Parade. Max may be able to get a realtor to sponsor it. Chris Brewer from DLC does drone footage.

Design:

Central Park: There was an altercation last week between a CDA member and a board member regarding ownership of the park. A review of all meeting minutes was completed and there is no reference in the minutes to the CDA owning the maintenance of the park. The city owns the park. The CDA would like to sign an agreement, on an annual basis, that the CDA will maintain the park. The contract will stipulate our roles and responsibilities and will be updated annually. Jan will take point on drafting the agreement. Suggestions for improvements to Central Park included the addition of a statue, addition on Central Park
Dawn will connect with Emil to discuss the addition of baskets to the train station.

Economic Vitality

Placemaking grants: Jan will take point on drafting the placemaking grants

Old Business:

Post office box: We are getting one.

New Business

Scott's start date: Tory will work on acquiring office equipment in preparation for Scott's start date.

Winterfest: Christmas Lights can stay up until January, but we need volunteers to take them down.

George Washington:

General Meeting Agenda Items

- Winterfest and Marketing
- Membership vote on the Marketing budget
- 360 Tour update
- Central Park update

Good of the Order

Adjournment

Meeting adjourned at 7:26 PM

Next General Meeting: August 21, 6pm

Next Board Meeting: September 4, 6pm

