



July, 17 2017 – General Meeting

Location: Rectangle Gallery

CDA Board Members in Attendance

- President: Jan Rockwell-Nontell
- Secretary: Sara Potter
- Treasurer: Dawn Lawson
- Member at Large: Tory Graf
- Member at Large: Kristi Vrooman
- Member at Large: Jay Ryan
- Board Liaison: Max Vogt

CDA Members in Attendance

Maureen Longley

Rebecca Staebler

Flossie Heyman

Kirsten Nash

Holly Phelps

Call to Order

Meeting called to order at Jan Nontell called to order at 6:01

Agenda Corrections and Agenda

N/A

Reading and Approval of Meeting Minutes

Call to approve last week's meetings corrections Jan Nontell, Tory Graf second, everyone else approved.

Treasurer's Report: Account Update/Bills

Everything is updated and approved for signees on the bank account

Organization Report

N/A

Promotions Report

Thursday meeting: Signs coming off the interstate. Music in the park overview

Design Report

N/A

Economic Vitality Report

George Washington coloring book in the empty store fronts August 2

Merchant Ambassador's Report

Help to get foot traffic for the school supply businesses needed for help past 200 through 500

Old Businesses/New Business:

George Washington's birthday party on August 12th in the park. The statue committee is led by Bonnie. There will be a dedication of the bench for the statue on the 12th with Bonnie, Lee and Max.

360 tour. There is a committee, led by Jan. They will meet with Fern from Trillium in the early part of August. The walking tour will show the exterior of all shots. Interior shots will be CDA members. Local history liaison Edna fund. Need help staging organization during August. Need to determine the boundaries of the tour and the list of shops to be included. The videos will include topics such as shopping, eating, events, and history. Historic locations to include one to two pieces of information for each location. The timeline now until December. Max wants some drone photography from sports hub to downtown

Antique fest is in track.

New Business con't:

Executive director: Scott White will start on Sept 5th

Lodging tax are due soon. Jan will work on both. One suggestion is a Visitor's Center. Recommendations included renting an existing space that already has bathrooms and/or using the train station. The train station would allow us to bring attention to and beautify Railroad Avenue.

The 2018 budget for the City B&O tax donations are due soon.

There is also a place making grant from the relator's association.

Good of the order:

Max Vogt love the idea of love where you live WA of cities there should be something happening everyweekend at Washington Park and the train station.

Dawn Lawson, blimpee educational youtube, he did a video on the Chehalis steam train. Interested in doing some other educational videos around Centralia.

Rebecca Staebler: Alley cleanup is remarkable.

Adjournment

7:06 Jan Nontell, Tory Graf second, all in favor

Next Board Meeting: August, 6pm, Rectangle Gallery

Next General Meeting: August 21, 6pm Rectangle Gallery