



## **September 28, 2017 – General Meeting**

Location: King Agricultural Museum

### **CDA Board Members in Attendance**

President: Jan Rockwell-Nontell, Executive Director: Scott White, Member at Large: Tory Graf, Member at Large: Kristi Vrooman, Member at Large: Jay Ryan, Treasurer: Dawn Lawson, Board Liaison: Max Vogt

Absent (excused): Secretary: Sara Potter, Andy Skinner

### **In Attendance**

Karen Lawrence, David King, Holly Phelps, Rebecca Staebler

### **Call to Order**

Meeting called to order at Jan Nontell called to order at 6:09

### **Agenda Corrections and Agenda**

No changes

### **Treasurer's Report: Account Update/Bills**

Outlined the membership renewals, income and expenses. Ending balance: \$61,850.

### **Guest Speaker: Emil Pearson, Community Development Director**

Train Depot requires some updates for ADA compliance, i.e. interior and exterior. Before the exterior fixes to the brick can be completed, there are issues due to the trees that need to be addressed. In addition, there are some cracked sidewalks and other issues downtown because the trees are starting to lift the existing concrete. Will be removing the trees in the order they are doing the most damage. Each tree is \$125ea + labor and removal. Provided a list of trees and would like for us to provide a list of trees that we would recommend. For additional ideas go to <http://www.jfschmidt.com>. There is also a list provide from Pioneer West. The trees will be planted next year at this time, so there is some time to provide our list. Will provide a limited list for us to choose from.

### **Executive Director's Report**

Suggested the creation of a Downtown Beautification subcommittee of the Design Committee to focus on how to improve the look of downtown, i.e. the trees, art, cleanliness. Discussed the Importance of partnerships with other area entities and a comprehensive marketing plan for Centralia.

### **Committee Reports**

**Organization.** N/A

**Promotions.** See Old Business and New Business

**Design.** Baskets will be coming down after ARTrails.

**Economic Vitality.** N/A

### **Old Business**

**360 Tour.** A draft of the exterior shots of the 200 block of Tower is available for review. The interior shots will be Sept 25 & 26, Oct 2 & 3.

**Meet me in Centralia.** Reestablishing a small-scale convention business in downtown Centralia. The CDA would build and coordinate experiences for 100 people or less conventions. There are two small conventions planned in October. Proposing the creation of a visitor's center to support this effort downtown.

**Membership Update.** The list of membership and renewals have been updated. Renewals will be done on a rolling 12-month period. Membership dues: Individual - \$50, Non-profit - \$75, Business - \$100.

**New Business:**

**George Washington.** We will have a pop-up museum in October to celebrate some key activities in George Washington's life.

**November Reorganization.** Board elections and reorganization will be in November.

**Good of the order:**

Harvest night October 6<sup>th</sup>

Third Thursday in October, Dawn will have holiday taste testing. Live music every Third Thursday.

Rectangle has 9 new ARTrails artists and there will be dueling artists.

The King Ag Museum is open by invitation in the winter, but is closed Sept to June.

**Adjournment**

7:29 Tory Graf, Kristi Vrooman, second, all in favor

Next Board Meeting: October 2, 6pm, Rectangle Gallery

Next General Meeting: October 16, 6pm, TBD