



CENTRALIA DOWNTOWN ASSOCIATION

Annual Meeting

November 20, 2017 6 pm

Centralia Square Hotel

202 Centralia College Blvd

Meeting was called to order at 6:00PM

Board members in attendance: Jan Rockwell-Nontell, Jay Ryan, Andy Skinner, Kristina Vrooman, Tory Graf, Scott White (Executive Director)

Board members absent (excused): Dawn Merchant

The agenda was accepted as written.

Treasurers Report: Andy Skinner provided a brief review of the 2017 Fiscal Report. A copy was provided to members and attendees for review.

CDA 2017 Report: An overview of key events and activities in 2017 was provided including the George Washington Bicentennial events, 360 Tour development efforts, and hiring of an Executive Director. The owners of major downtown events provided an overview of their events and next steps – Summerfest: Mandi McDougall, AntiqueFest: Holly Phelps, WinterFest: Barb Salewsky, Girls Night Out: Sandi Walczyk.

Vision for 2018: Executive Director Scott White provided an overview of the plans for 2018 including Meet Me in Centralia, finding an office space for the CDA, new membership benefits and the growth of the Main Street Committees.

Committee Discussion: Scott White provided an overview of the Main Street Committees. There was a call for volunteers to sign up for the four Committees.

Merchant Academy: Tory Graf provided an overview of the CDA Merchant Academy, to be conducted in January. Events will be created in Facebook and on the CDA website with more information. The CDA Merchant Academy is a streamlined version of the Centralia Police Department's Citizen Academy, developed specifically to meet the needs of downtown business and building owners.

Volunteer of the year: Barb Salewsky was awarded Volunteer of the Year for her outstanding contributions to her community.

Nomination and Election of Board Directors: The following members were elected to the Board of Directors: Jay Ryan, Holly Phelps, Sara Gingerich, and Sarah Snively.

Next Board Meeting: December 4, 6 pm Rectangle Gallery

Next General Meeting: December 18, 6 pm TBD