



CENTRALIA DOWNTOWN ASSOCIATION
General Meeting
May 21, 2018 6 pm
Lewis and Clark Hotel and Event Space

Meeting was called to order at 6:01PM

Board members in attendance: Jan Rockwell-Nontell, Tory Graf, Sara Gingerich, Bob Mohrbacher, Rebecca Staebler

Board members absent (excused): Dawn Merchant, Holly Phelps, Jay Ryan

The agenda was updated to remove the Treasurers Report due to Dawn's absence.

Treasurers Report: N/A

Organization: There have been a number changes to the board. Andy Skinner, Sarah Snively and Kristina Vrooman have resigned due to other commitments. Scott White has resigned as Executive Director and we are in the process of hiring a replacement and as a Welcome Center Coordinator. The search for an interim resource is in progress while the Hiring Committee completes a broader search for a long-term Executive Director.

Promotions: There is ad space available in the Chronicle starting at \$25. Contact Maureen Longley to reserve space. The contact at the Chronicle has changed.

Design

Downtown Cleanup: The downtown cleanup was this month. Both sides of Tower were completed, and the side streets will be completed in June. The flower baskets were put up the same weekend as the downtown cleanup.

Parking Lot Cleanup: A cleanup of all the downtown parking lots is scheduled for June 3rd. Brian Hanson is organizing a group of volunteers to help with the cleaning and the city will provide street sweepers.

Central Park: Central Park has been cleaned out to prepare for new plantings. There is a need for a dog waste pickup bags and garbage and Barb Salewsky will discuss with Emil Pierson. Lorenzo & Maria Rodriguez are the vendor providing the work in the park. The CDA is covering \$100/month and there is an anonymous donor

Economic Vitality

Façade Improvement Grants: There is \$10,000 in the budget for matching grants. The max match amount is \$2,500 for a single building or business. You must be ready to start work within 120 days. A suggestion was made to replace "should" with "shall" in the language of the grant application. This will be communicated via Facebook, the Chronicle, Business to Business, email by June 1st. Rebecca will talk to Jamie Kaiser and Jan will talk to Cameron to see if they would be willing to provide discounted prices for grant recipients.

Committee volunteers: Sara Gingerich (Chair), Rebecca Staebler, Jan Rockwell-Nontell, and a member of the Centralia Historic Preservation Committee.

Old Business

Antique Fest: Promotions have begun and we are awaiting the insurance certificate.

New Business

Summerfest: The initial planning meeting with the city was last week. The leading theme for the parade this year is Women in the West. Another suggestion that everyone loved is “Creative Liberty”. Volunteers are needed to help with the parade. Mandi McDougall is the point of contact.

Good of the Order

Board Members: Jan Rockwell-Nontell (President), Sara Gingerich (Vice-President), Dawn Merchant (Treasurer), Bob Mohrbacher (Secretary), Holly Phelps, Jay Ryan, Tory Graf.

The April OnTrak magazine has a two-page article focused on Centralia, and an accompanying ad.

There are a couple of City Council agenda items that may be of interest to our membership: Change in ordinance to allow for retail marijuana stores, funding of the Fox theater, and the number of homes on property.

Meeting adjourned at 7:04PM

Next Board Meeting: June 4, 6 pm Rectangle Gallery

Next General Meeting: December 18, 6 pm TBD